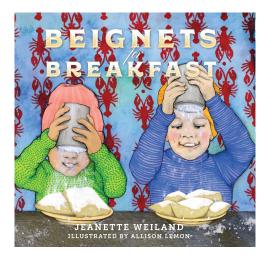
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INTRODUCING BEIGNETS FOR BREAKFAST a colorful tribute to fantastic traditions New Orleans kids uniquely enjoy

"New Orleans is the only place in America where the people - from all walks of life - share traditions and a love for their city that crosses economic and racial divides"... Jeanette Weiland, Author

New Orleans—Ever wonder what it's like to be born a New Orleans baby? Or what it means to miss New Orleans? Jeanette Weiland's Beignets for Breakfast book will awaken children to what makes New Orleans such a great place to grow up or visit. Iconic New Orleans landmarks and revered cultural and culinary traditions come to life through Weiland's playful rhyming verses and Allison Lemon's vivid illustrations. Beignets for Breakfast has already achieved incredible advance praise. Published locally by <u>Susan Schadt Press</u>, the book is available for sale in multiple New Orleans locations, via jeanetteweiland.com, and on popular websites for books for \$19.95. The 32 page 10x10 hard-cover book with dust jacket (ISBN 099755999) is distributed nationally via Ingram Content Group and is written for children ages 2-7 and those young at heart.

"New Orleans is the only place in America where the people - from all walks of life - share traditions and a love for their city that crosses economic and racial divides. Writing *Beignets for Breakfast* enabled me to define this special difference, as I often reflected on my own childhood in the Washington, D.C. area. While growing up, I was exposed to an array of global cultures...all delicious and beautiful. However, these weren't necessarily shared cultures that resonated within the soul of the entire community the way that we experience life together in New Orleans. Our city and our people are brought together - through good times and bad - by the traditions captured in *Beignets for Breakfast,"* Weiland said. Allison Lemon's captivating illustrations also feature lots of hidden gems, to highlight the easily overlooked treasures central to growing up in NOLA that spur readers to revisit the story.

Those easily overlooked treasures, lovely verse and lively illustrations have resonated deeply with diverse notable New Orleanians that include Mayor LaToya Cantrell: "...Weiland and Lemon take you on a journey through all of the things we hold near and dear." Exceptional *Beignets for Breakfast* praise has also been offered by renowned restaurateur Dickie Brennan, taste-maker and writer Angèle Parlange, musician and national treasure Johnny Vidacovich, spoken-word artist and community servant Asali Devan Ecclesiastes, and Allison Stewart environmental artist and founder of Kidsmart bringing art into more public schools.

"My hope is that this book will bring adults and children together to read, appreciate, and enjoy my favorite city in the world, and the uniqueness that makes it so special," Weiland added.

Beignets for Breakfast is author Jeanette Rose Weiland's first published book. The idea to write the story grew as she watched her own children experience life through the lens of native New Orleanians. Jeanette Weiland has lived in New Orleans almost half of her life, and finds herself infatuated with historic architecture, tropical gardens, and gregarious neighborly citizens. She and her husband are the parents of two young children, and they relish the fact that their kids have the opportunity to grow up in a place unmatched in color and culture. Allison Lemon is a multimedia artist from Memphis, Tennessee. She received her BFA from the University of Memphis and was also attended The Yale Norfolk School of Art. She is pursuing a master's degree in painting at the University of Colorado Boulder.